

## Definitions

- a) “Collaborations: include collaborative efforts between the CBE and its “partners” in exchange for human, intellectual and material resources to the mutual benefit of the parties. Collaborations may increase school and community cooperation, supplement curriculum and allow the CBE to gain access to new expertise.
- b) “Sponsorships” are relationships between CBE and a company or community based organization whereby the sponsor provides financial or resource support in exchange for some form of public recognition that enhances the business interests of the corporate entity. These are regarded by the sponsor as true business transactions where a demonstrable “return of investment: is expected.
- c) “Fundraising” is the acquisition of additional resources through School Councils and Fundraising Societies.
- d) “Donations” are voluntary gifts made by an individual or group for philanthropic reasons which may be in the form of duns, goods or services and which may result in a charitable donation receipt where appropriate. Typically, the donor does not expect a quantifiable “return of investment” arising from the donation.
- e) “CBE-Based Business” is the conduct of conventional business enterprises or activities whereby revenue is generated upon the sale of goods or services to the students, staff or public. An example would be a high school mechanics course doing work on area residents’ vehicles for a fee.

The contributions made by a provider, and level of subsequent engagement with the CBE expected by the provider, can range from purely “philanthropic” to purely “commercial”:

