Thriving, multipleaded and community

Propellus
The Volunteer and
Capacity Building
Centre of Calgary



Hello!

- Motivations of Volunteers
- Discuss how to apply in your school
- Succession Planning
- Review skills matrix at your tables
- Questions

You are volunteers!



What's up with volunteers in 2016?



Reasons to Volunteer

- To make a difference 93%
- To use skills and experiences 78%
- Personally affected by the cause 59%
- Friends volunteer 48%
- To explore strengths 48%
- To meet people 46%

Barriers to Volunteering



- Don't have the time 67%
- Don't want to make long-term commitment
 62%
- Preferred to give money instead of time 52%
- No one asked 45%

Apply this to Volunteer Recruitment



Recruitment - Talking about volunteering

- Tweak your recruitment messages to focus more on what the volunteer will gain from the opportunity
- Illustrate the skills they can demonstrate or gain from the experience
- Highlight the many connections they will have to other parents

Remove Barriers When Possible

- Can parents job share to reduce the time they need to spend and also volunteer with a friend?
- Consider chunking volunteer opportunities into projects that can be shorter term commitments
- Take the time to ask directly. A phone call or a personalized email can make the difference.

Recognition

Match the experience with the motivation for volunteering



Table Conversations

- Talk in your tables about new ways to talk about volunteering to parents in your school
- How will you change the way you recruit?
- How can you remove barriers?

Succession Planning

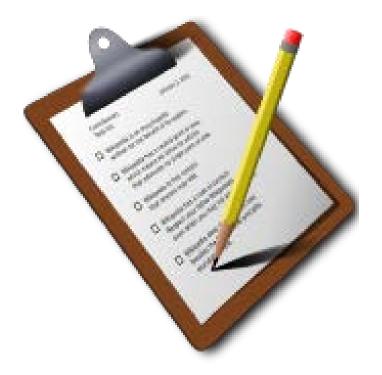


3 Elements of Successful Succession Planning

- Tasks
- Skills
- Behaviours

Element 1 Tasks

 What are the tasks we are doing and what do we need done?



Element 2 Skills

 What are the skills you need to successfully accomplish the tasks?



Element 3 Behaviours

 What values are required to develop the kind of PTA that motivates and attracts volunteers?



Table Conversation

- Take a look at this template, how might you adjust?
- What would you adapt for your group?

Start to Fill it out

Begin to populate the tool you adapted



Questions and wrap

