


**Thriving,
engaged communities**

Propellus

***The Volunteer and
Capacity Building
Centre of Calgary***

Propellus
Empowering organizations for over 50 years

Hello!

- 
- Motivations of Volunteers
 - Discuss how to apply in your school
 - Succession Planning
 - Review skills matrix at your tables
 - Questions


You are volunteers!



What's up with volunteers in 2016?



Reasons to Volunteer

- 
- To make a difference 93%
 - To use skills and experiences 78%
 - Personally affected by the cause 59%
 - Friends volunteer 48%
 - To explore strengths 48%
 - To meet people 46%

Barriers to Volunteering




- Don't have the time 67%
- Don't want to make long-term commitment 62%
- Preferred to give money instead of time 52%
- No one asked 45%


Apply this to Volunteer Recruitment



Recruitment – Talking about volunteering

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- Tweak your recruitment messages to focus more on what the volunteer will gain from the opportunity
 - Illustrate the skills they can demonstrate or gain from the experience
 - Highlight the many connections they will have to other parents

Remove Barriers When Possible


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- Can parents job share to reduce the time they need to spend and also volunteer with a friend?
 - Consider chunking volunteer opportunities into projects that can be shorter term commitments
 - Take the time to ask directly. A phone call or a personalized email can make the difference.

Recognition

Match the experience with the motivation for volunteering




Table Conversations

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- Talk in your tables about new ways to talk about volunteering to parents in your school
 - How will you change the way you recruit?
 - How can you remove barriers?

Succession Planning



3 Elements of Successful Succession Planning

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- Tasks
 - Skills
 - Behaviours

Element 1 Tasks

- What are the tasks we are doing and what do we need done?



Element 2 Skills

- What are the skills you need to successfully accomplish the tasks?




Element 3 Behaviours

- What values are required to develop the kind of PTA that motivates and attracts volunteers?



Table Conversation

- 
- Take a look at this template, how might you adjust?
 - What would you adapt for your group?

Start to Fill it out

- Begin to populate the tool you adapted



Questions and wrap

