

media advisory

January 19, 2012

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Celebrating the Year of the Dragon with the CBE

For Immediate Release
Media Availability and Photo Op

CALGARY — Highwood School's Mandarin bilingual program welcomes the Year of the Dragon with special Chinese New Year assemblies at 10 a.m. and 1:30 p.m. on Jan. 20.

Media are invited to the celebration, which will include Chinese artwork created by students, cultural songs, traditional dance, a dramatic play and a martial arts demonstration. The afternoon performance will also feature a traditional lion dance. Students will be available for interviews and photos.

Highwood School is one of two CBE elementary schools that offer a Mandarin bilingual program. This program, which includes over 300 students, is one of the many bilingual and alternative programs offered by the CBE to help achieve its goal of providing learning as unique as every student.

Bilingual programming provides a rich environment for the learning of languages, cultures and subject area content. Bilingual education strives to provide intensive language learning environments, with the potential for high academic achievement and enriched cultural experiences that maximize student opportunities for learning.

Date: Friday, Jan. 20, 2012
Time: 10 a.m. and 1:30 p.m.
Place: Highwood School – 11 Holmwood Ave. N.W.

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Note: Principals have a responsibility to limit media coverage only to students approved for interviews. Reporters attending an event are requested to receive permission from a CBE contact before interviewing or photographing students. Thank you for your cooperation in this matter, and for joining us in celebrating public education.

learning | as unique | as every student



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of Education