

media advisory

Feb. 6, 2012

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The My World Conference – inspiring CBE students to make a difference

For Immediate Release
Media Availability and Photo Op

CALGARY — Nearly 850 middle and junior high school student leaders and their teachers will be inspired to action at the fourth annual My World Conference.

This unique opportunity will allow students from 40 CBE schools to learn from local, national and international organizers and activists. Students will be engaged and inspired to “think globally” and develop their sense of community by getting involved in projects with a wide range of impact; from their own school or region all the way up to the larger global community.

Special keynote speakers at this year’s event include Robin Wiszowaty and Spencer West from the Me to We / Free The Children organizations. Robin Wiszowaty, one of the international directors from the Free The Children Kenya program, oversees Free The Children alternative income development projects to empower rural Kenyan women and leads hundreds of people on annual international volunteer experiences.

Spencer West is an inspirational speaker who before joining Me to We and Free the Children had years of experience as a spokesperson for disability awareness and overcoming personal obstacles. He continues to promote positive change, social awareness and perseverance while encouraging young people become more socially aware leaders so they can inspire others to change the world.

Students will be available for interviews, along with teachers and organizers, as they attend two sessions over an interactive lunch hour. The sessions will include a wide range of topics including food banks, overseas volunteering, community volunteering, poverty issues and conflict resolution.

Date: Wednesday, Feb. 8, 2012
Time: Interview opportunities from 12:30 p.m. – 1:30 p.m.
Keynote from Spencer West at 2:00 p.m.
Place: Foothills Alliance Church –333 Edgepark Blvd N.W.

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learning | as unique | as every student



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Note: Principals have a responsibility to limit media coverage only to students approved for interviews. Reporters attending an event are requested to receive permission from a CBE contact before interviewing or photographing students. Thank you for your cooperation in this matter, and for joining us in celebrating public education.