



Top Three Reasons Public Engagement Matters

The CBE is committed to involving people in decisions that affect them. To do this more effectively, we are developing a new system-wide approach to public engagement. This approach will be informed by the thoughts and ideas of parents, students, employees and members of the public who participate. Some have asked us why we're doing this now, so we wanted to take this opportunity to answer that question.

1. People Should Have a Voice in Decisions That Affect Them

We make better decisions when we listen and work together to solve problems. When we do this well, it builds a foundation of understanding, support and strong relationships with our key stakeholders. We are committed to doing better. That's why we are building an approach that opens new avenues for meaningful dialogue and collaboration on decisions that affect you. That's also why parents, students, employees and members of the public all have opportunities to share their ideas about what should be included in an improved approach to public engagement.

2. Consistency is Key

The CBE has been involved in public engagement for many years; however, we have not had one system-wide approach that has been applied across our system.

When it comes to public engagement, we want to ensure parents and community members know what they can expect from the CBE regardless of the school or department involved. We also want to ensure we are consistently applying the most effective practices across our system.

3. Better Collaboration = Better Results for Students

We know that students are more successful in school when schools, students, parents and community members all communicate and collaborate effectively together. Everyone at the CBE cares deeply about helping your children succeed. We also care about the meaningful contributions you make to our schools each and every day.

Dialogue can pave the way to better solutions. We hope you'll be a part of it.

Visit www.cbe.ab.ca/publicengagement to learn more about how you can get involved.

David Stevenson
Chief Superintendent of Schools