

Calgary Board of Education CBE Connections Newsletter

Survey Results

dialogue)))



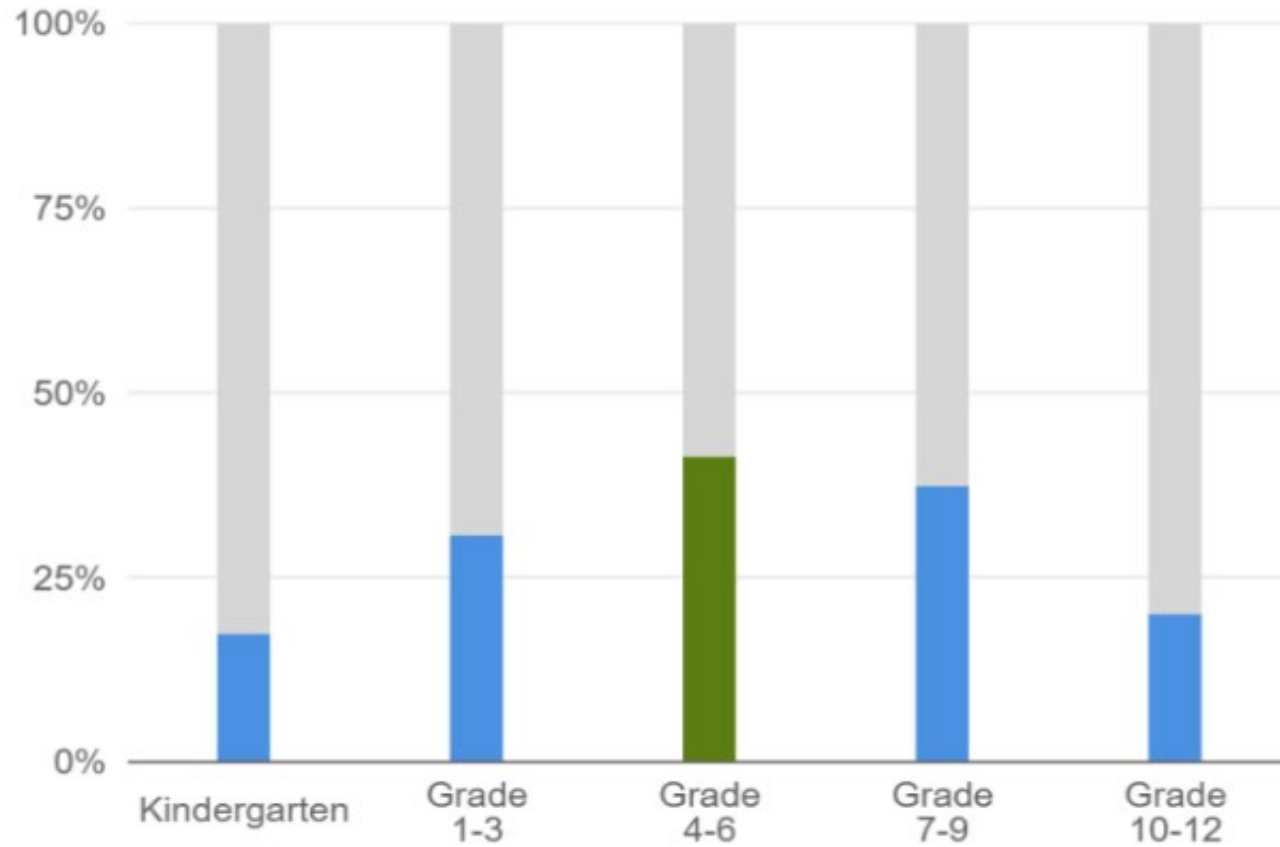
**Calgary Board
of Education**

Background

- An online survey was available to parents June 8-22, 2023
- The purpose of the survey was to gather feedback from parents about CBE Connections, a monthly online newsletter for parents.
- The survey link was sent out to parents in the June, 2023 issue of CBE Connections.
- The survey had a total of 75 people completing some or all of the survey.
- This report includes survey results and parent comments. Note: any inappropriate or offensive language is removed from survey comments.

About the Participants

Participant Profile



Results

When I receive the CBE Connections email, I:

ANSWER OPTION	%	# OF RESPONSES
Read the email only	17.33%	13
Click through to the CBE Connections newsletter	60.00%	45
Read the stories in CBE Connections	21.33%	16
I don't open the email	0.00%	0
I don't know what CBE Connections is	1.33%	1
Total		75

CBE Connections offers relevant and timely information about the CBE

ANSWER OPTION	%	# OF RESPONSES
Strongly agree	14.67%	11
Agree	73.33%	55
Disagree	9.33%	7
Strongly disagree	2.67%	2
Total		75

CBE Connections is engaging and friendly to read

ANSWER OPTION	%	# OF RESPONSES
Strongly agree	17.81%	13
Agree	75.34%	55
Disagree	4.11%	3
Strongly disagree	2.74%	2
Total		73

I would like to see more information in CBE Connections about:

ANSWER OPTION	%	# OF RESPONSES
Homework	12.33%	9
Bullying	2.74%	2
Mathematics	2.74%	2
English Language Arts/Reading	1.37%	1
CBE events and activities	15.07%	11
Opportunities to provide feedback	16.44%	12
CBE's budget	6.85%	5
CBE's Education Plan	12.33%	9
Opportunities to donate	0.00%	0
Profiles of CBE Schools	4.11%	3
Events happening at the CBE	10.96%	8
Other (please specify)	15.07%	11
Show Responses		
Total		73

Other: Please Specify

- Homework, bullying
- Bite-sized education pieces to families about CBE-wide procedures and policies. It feels like a person can get different answers from different staff/school website/not on any website/on AB Ed but not CBE etc. (i.e. IPP parts and purpose, structure of communication between school and parent/gate parent council, etc., CBE-wide events)
- What an inclusive setting for education is. Greater authenticity about the tiered system of accessing support and what supports are available and when you can have access to them. Details regarding the CBE inclusive setting, systems and accessibility.
- Nothing. I think this newsletter is pointless
- The previous Key Communicator newsletter shared information on upcoming free AB Health Services webinars through Community Education Services. The CES info offered support for families dealing with ADHD, anxiety, autism and going through assessments as well as information for teachers. Please include this valuable information in the CBE Connections.

Other: Please Specify

- Pretty much all the above. Maybe provide info for stranger safety, online safety, street safety for kids, drugs-free for kids, etc.
- I would select several of these choices but I can only pick 1
- Would be great to see more about CBE's Education Plan, events and activities, budget, curriculum.

Would you like to share anything else about CBE Connections?

- Enjoy receiving!
- A valid and useful tool
- I found it hard to locate past issues
- I would like to see more engagement opportunities for parents/guardians, whether online or in person
- It's good to see the positive news about the schools
- Thanks to the team
- Communication should include school learning and examples of student progress, implementation of curriculum, showcase real learning and provide real examples in schools without making them shiny and fake. Give real examples of how schools are meeting their SDP goals and what strategies they are using. More transparency and clarity over how ALL Schools should be communicating with families throughout the year as it differed SO much school to school

Would you like to share anything else about CBE Connections?

- All CBE communication, including this, is horrible. I always have to click multiple links to read a PDF or go somewhere else. It is never just in front of me. Teach blogs can't be email subscribed. Events never come with universal calendar invites. I should just be able to open my email and "get it".
- What possible need did you think you were meeting with this? Who is writing it? What budget does it come out of?
- highlighting high school programs
- Opportunities to volunteer/ new social programs
- It's a great form of communication at a broader level. The frequency is good.
- Thank you for changing to this from the 'key communique' which was off-putting and non-inclusive. Is this newsletter offered in other major languages of CBE families? Is it accessible (options for low-vis families), is it in certified plain language? A vast improvement; keep going
- I don't like this newsletter. It just adds to the numerous information I already get from the school and it's not very relevant or important.

Thank You!

- Thank you to everyone who participated in this survey. Your contributions made a meaningful difference in how we structure parent/guardian communication.
- Your feedback will be used for future issues of CBE Connections.