

media advisory

Oct. 31, 2014

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Students Toss Teddy Bears for Children's Hospital

Students from Lord Beaverbrook High School are doing more than cheering for their junior football team as they enter the playoffs on Monday, Nov. 3.

Media are invited to join the fans in the stands as they toss new teddy bears onto the field during halftime. All teddy bears will be collected and sent to the Alberta Children's Hospital.

When: Monday, Nov.3, 2014

Time: 4:30 pm

Where: Stampeder Field at Shouldice Park
4900 Monserrat Drive NW, Calgary

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Note: Principals have a responsibility to limit media coverage only to students approved for interviews. Reporters attending an event are requested to receive permission from a CBE contact before interviewing or photographing students. Thank you for your cooperation in this matter, and for joining us in celebrating public education.

